

# **Guide to Using Door-Knocking Conversation Starters**

Helping Real Estate Salespersons Build Rapport at the Doorstep with Confidence

## 1. Purpose of the Conversation Starters

The Door-Knocking Conversation Starters help you:

- Break the ice naturally
- Create positive first impressions
- Transition into meaningful property discussions

The goal isn't to sell immediately - it's to open a relationship.

### 2. How to Use the Starters Effectively

- Step 1: Smile, greet warmly, stand at a comfortable angle.
- Step 2: Use a fitting conversation starter.
- Step 3: Ask a light, open-ended question.
- Step 4: Listen attentively, match their energy.
- Step 5: Offer a next step only if appropriate.

Tip: Practice a few openers beforehand to sound natural.

### 3. Mindset When Door-Knocking

- Offer value, not disturbance.
- Be curious, not pushy.
- Accept that some will say no.
- Remember it's a numbers game.

#### 4. Common Mistakes to Avoid

- Talking too much without listening.
- Sounding scripted or robotic.
- Being too aggressive about booking appointments.
- Showing impatience if they decline.

#### **Final Thought**

Every friendly doorstep interaction plants a seed for tomorrow's success.

Stay respectful, stay consistent - and you'll become the trusted real estate expert in your target area.

Prepared for you by Edmund Ee District

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